

# Tracey Abbott

## Risk Smarter:

### *Turn Uncertainty Into Upside*

The greatest barrier to transformation isn't lack of data — it's hesitation. We slow down exactly when we need to speed up. And the window to act closes while leaders wait for certainty that never comes.

This keynote teaches leaders to recognize the hesitation trap, build their decision velocity, and turn uncertainty into their greatest competitive advantage.

**\$450B AUM**

Private Equity Operating Partner

**5x**

PE-Backed Board Director

**28 Years**

International Leadership

**50+ Country Leaders**

Reached at MIT Kuo Sharper

**1400+ Global Founders**

Reached at South Summit Brazil

 /traceyabbott

[TraceyAbbott.com](http://TraceyAbbott.com)

## RECENT KEYNOTES

**AUSTIN**  
TECH WEEK

**SOUTH**  
SUMMIT

 Massachusetts  
Institute of  
Technology

 aspen institute

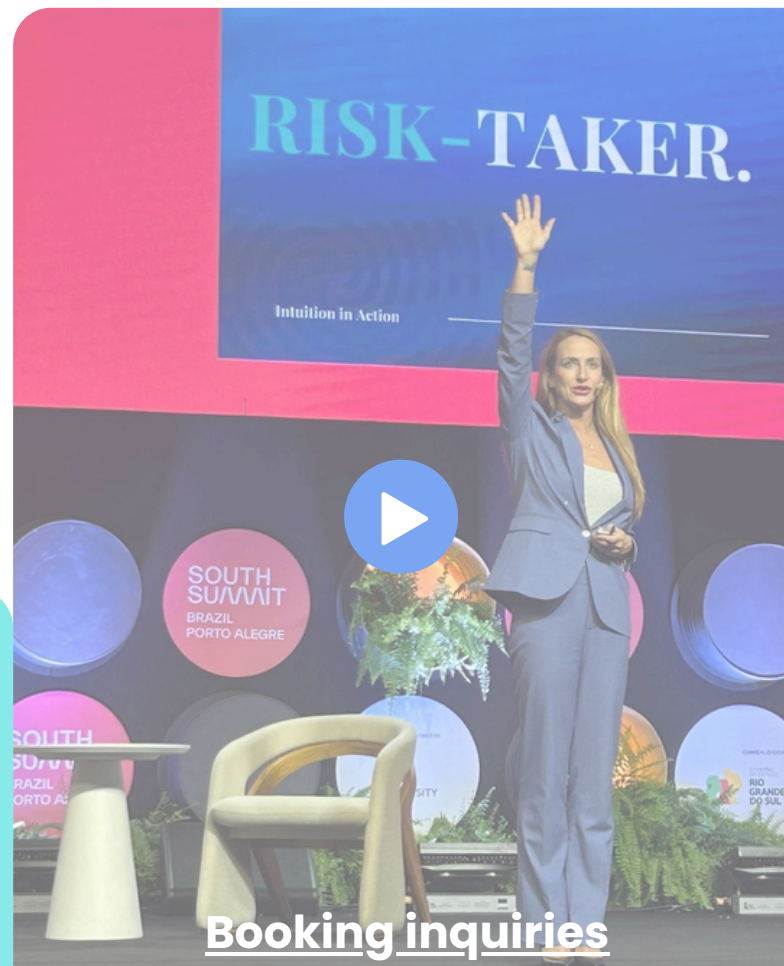
 Private Equity  
International

**FAMILY OFFICE**  
&  
**PRIVATE WEALTH LEGACY**  
SUMMIT

## WHAT OTHERS SAY

"Tracey doesn't just develop better leaders, she develops more grounded, effective humans and reminds us of our role in shaping the future."

Shannon Carlson, PE Talent Partner, TSG



**Booking inquiries**